

CHARMHAVEN CHURCH

PROPOSED COMMUNITY RESEARCH METHODOLOGIES

Quantitative research

Bureau of Statistics from your national capital city.

Qualitative research: Questions to discern the opinions of community leaders and other community representatives who are uniquely aware of the spiritual, social and other needs of the community.

Meta-analysis: Existing reports from federal, state and local governments. Existing research, including: health, Aborigines, industry-based reports, et al.

Wright up your report in two forms: attractive document & PowerPoint

Give a copy of your two presentations to each person whom you interviewed for your qualitative report.

This approach gains you great respect and will place you in situations where churches can be of great assistance to the community.

Reports of two churches are included in EvangelicalEdge.net.

Shoalhaven report: It highlighted the poverty of the state housing area of the city. Our church entered into a welfare approach within the city and developed close links with community leaders.

North-East report: The report revealed that the area close to the church was developing a sophisticated TOD (Transport Oriented Development) which had changed the demographics from a lower-middle class area to one dominated by young adult, university-educated, ambitious professionals. The new pastor being selected needed to be able to attract this demographic.

Denominationally, it revealed that the old model of city growth for Brisbane had changed. Previously, when the young families moved out of their homes, they could only afford the city-edges. These suburbs developed vibrant, growing churches. Now the state and national leaders of the future were choosing TODs in a 7-minute commute to the CBD. That was where the denomination needed to ensure that their most vibrant pastors were attracted to these centers.

